

M&K Sound announces Haven Audio Visual Ltd. as sole distributor for the Republic of Ireland

M&K Sound shores up its brand position and sales channel in the Republic of Ireland by appointing the County Wicklow-based AV custom integrator to the new distribution role

COPENHAGEN, Denmark, April 13th, 2023 - M&K Sound, whose loudspeaker products are the undisputed 'choice of professionals', has extended its distribution channel through a new agreement with Haven Audio Visual Ltd. The move will strengthen M&K Sound's presence within the territory. The County Wicklow-based organization brings 20-plus years of combined experience to the table, and its highly skilled team will ensure increased market penetration and awareness of the legendary M&K Sound brand in the market.



Luxurious private home cinema featuring reference IW300 Series executed by Haven AV

“Haven Audio Visual Ltd. has been a key M&K Sound integrator in the Republic of Ireland for nearly 10 years,” said Per Becher, chief executive officer, M&K Sound. “So, it makes sense for the dedicated team at Haven to partner with us and help leverage our position in this growing market. We believe the new relationship will enable us to realize our full sales potential in the region.”

“We are thrilled to take on sole distribution rights for M&K Sound’s incredible loudspeakers in the Republic of Ireland,” said Greg Kinsella, managing director of Haven Audio Visual Ltd. “The performance of M&K Sound loudspeakers never fails to completely blow away our clients and the competitive advantage of M&K’s products makes our collaboration with the Danish brand a significant business decision for our company.”

Haven Audio Visual Ltd. prides itself on taking complex AV home integration projects through from concept to design phase, and all the way to completed installation. This new partnership allows the company to expand past its own customer base to introduce new custom installers and retailers to the price/performance benefits of the M&K Sound portfolio. Haven Audio Visual Ltd. currently has demo facilities at the Blessington location, which include M&K Sound’s flagship 300 Series loudspeakers and reference X15+ THX Certified Dominus subwoofers.

For more information, Ireland-based trade enquiries or demos by appointment, contact Haven Audio Visual Ltd., Haven House, Tinode, Blessington, Co. Wicklow, Ireland; phone: +353 874148320; website: www.hav.ie.

About M&K Sound

For more than four decades, M&K Sound has been held in the highest regard by the audio press, film and music industries, as well as by home users seeking the finest loudspeakers for both music and home theater. Building on a truly unique heritage and strong market presence that transcends the traditional boundaries between professional and consumer audio, M&K pledges to continue to offer performance, reliability, and value for money that are second to none. For more information, visit www.mksound.com, or follow us on [Facebook](#), [Instagram](#), [YouTube](#), [Twitter](#) and [LinkedIn](#).

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